

Aryan Ajay Basantani

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 [@aryanbasantani](#)

EDUCATION

Birla Institute of Technology and Science, Pilani (BITS Pilani)

2020 – 2024

Bachelor of Engineering in Computer Science with Minor in Finance

CGPA: 8.52 | Minor GPA: 9.67

Relevant coursework: AI, Data Mining, Operating Systems, Database Systems, OOP, Business Analysis & Valuation, Derivatives, Corporate Finance

CFA Level II Cleared | FRM Parts I & II Cleared

SKILLS

Core Skills: Product Discovery, User & Market Research, Product Strategy, Metrics & Experimentation, Roadmapping & Prioritization, Rapid Prototyping, Product & Data Analytics, GTM Strategy, Stakeholder Management

Technical: SQL, Python, JavaScript, APIs & Data Workflows, Excel/VBA, Prompt & Context Engineering, RAG, Agentic Workflows, Metabase, Figma

WORK EXPERIENCE

Associated Consultant, Kearney

Sep 2025 – Mar 2026

Contributed to **enterprise technology and strategy** engagements, delivering structured analysis and recommendations to client leadership

- Supported an Indian O&G PSU on IT & AI strategy spanning application rationalization, cybersecurity & enterprise modernization for critical infra.
- Conducted diagnostics, benchmarking, research, & stakeholder workshops to evaluate **architecture, use cases**, & future-state technology **roadmaps**

Associate Product Consultant, MoveInSync

May 2024 – Sep 2025

Founding Product Owner on a new business unit, taking a 0→1 B2B SaaS platform from pilot to scale for enterprise employee commute in manufacturing

- Owned & shipped the **Analytics product suite** (10+ enterprise customers, 3 modules, web + mobile self-serve) as a unified **operational decision platform**, helping transport, HR/plant heads, & fleet vendors use role based KPIs & rider/route/vehicle insights to identify & improve performance
- Owned key changes across core transport workflows** (safety, attendance & distance tracking) defining edge-case logic, and redesigning flows for missed GPS/route deviations while reconciling signals from multiple input sources to reduce manual intervention and disputes
- Drove **reporting & analytics** roadmap, balancing customer impact, engineering effort & delivery speed across fixes, workarounds, & new capabilities
- Identified a gap in **vendor billing** capability; shipped an MVP custom billing workflow, unblocking a stalled deal & accelerating deployment timelines
- Ran onsite product discovery for at-risk account, diagnosed workflow/data gaps, & shipped fixes to avert churn & drove 25% expansion (₹40L ARR)
- Built an AI agent connecting ops data, tickets & product context into grounded answers to automate investigations for support & implementations
- Built Python/JS internal tools for RCA, analytics & data migration, rapidly prototyping workflows to solve customer issues before full product builds

Product Intern, JPMorgan Chase & Co

July 2023 – Dec 2023

Contributed to product strategy & execution for a centralized cloud platform for spreading and analysing financial statements for credit risk analysis

- Analyzed user issues** in portfolio level reports & summaries and built a VBA automation workflow **reducing manual effort by ~90%**.
- Diagnosed and resolved **product issues** raised by credit officers, supporting **onboarding, feature adoption** and platform operations.
- Supported migration of specialised credit portfolios, translating reqs into financial-statement data models & partnering with tech & credit teams.
- Performed **product & feature testing** for monthly **Agile** releases. Assisted in developing **KPI & regulatory reports** showcased to management

SELECTED PROJECTS

Shubh Bazaar - Full-Stack E-commerce Platform

- Built & shipped a full-stack e-commerce platform spanning catalog, variants, inventory, checkout, payments & order management.
- Integrated **PhonePe** and **Shiprocket APIs** for payment verification, webhooks, EDD, shipment booking and customer tracking.
- Built with React/TypeScript, Supabase/Postgres, GitHub, Cloudflare R2 & OpenStreetMap, using AI-assisted development for rapid iteration.

Targeted Malaria Intervention - Data Mining & Predictive Analysis

- Led a data-mining study of malaria prevalence and impact; cleansed, reduced, and transformed **NFHS dataset** into a streamlined analytical dataset.
- Applied clustering, ML & Apriori to identify household risk profiles; higher wealth, education, sanitation & net use marked lower susceptibility.

Blockchain-Based Healthcare System - Predictive Wellness Modelling (Research Project)

- Performed literature survey and acquired valuable insights regarding gamification, user interface, dataset manipulation and model selection.
- Iterated on data mining techniques, crafting initial methodology. Evaluated algorithms (K-means, Random Forest, MLP) to predict wellness score.

Semiconductor Industry Analysis & Valuation

- Analyzed semiconductor industry dynamics & supply chains, benchmarking Nvidia, Intel & AMD for competitive positioning & market leadership
- Built a semiconductor industry index & applied staged **DCF valuation** to Nvidia, Intel & AMD to form investment views on relative valuation

LEADERSHIP POSITIONS

Vice President, BITS Hyderabad Consulting Group

July 2022 – Aug 2023

- Project:** Product design & GTM strategy for a fintech client, owning feature definition & launch recommendations that went live on their platform.
- Project:** Strategically redesigned product & pricing of an edtech startup, with the new model guiding their live GTM and digital marketing efforts.
- Launched & scaled **ProdEezy**, a PM **mentorship program** across 3 campuses, connecting **300+** students **with 20+** mentors from top product firms
- Co-authored the 1st **consulting casebook** at BITS (60+ frameworks) and organized competitions for **3K+** participants raising prizes of over **₹500K**.

Secretary, Wall Street Club BITS Hyderabad

Aug 2022 – July 2023

Directed strategy and operations for a 90-member business, finance & investment club which also manages an in-house, student-run fund.

- Launched the club's first newsletter-Upside; led content pipeline covering analysis, crypto & market events for ~100 subscribers.
- Spearheaded national trading competitions & workshops featuring industry veterans, engaging over **1K** students on quant finance, trading & analytics.
- Led case studies on the implementation of quantitative strategies in Python, including Pairs Trading and Momentum investing.

ADDITIONAL INFORMATION

- Teaching Assistant for 650+ students in **Economics 101** and **Derivatives** courses; managed logistics, solved doubts and evaluated assignments.
- Founding team member, BlockSoc;** led projects & workshops exploring blockchain applications, digital assets, and DeFi at BITS
- Interests:** Macroeconomics, Geopolitics, Fintech, Emerging Tech, Anime, Formula 1